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## **CLAIMS**

- 1. A method for blocking Spam sent to a first email address, said method comprising the steps of:
  - creating a second email address, for corresponding with at least one second party while concealing said first email address, said second email address and said first email address having a common denominator;
  - indicating an email message sent to said second email address as
    Spam if an identity of the sender thereof is not said at least one second party;
  - on indicating said email message as Spam, blocking said email message; and
  - on indicating said email message as non-Spam, redirecting said email message to said first email address.
- 2. A method according to claim 1, wherein said identity of the sender thereof is indicated as said second party by a member of the group comprising: an email address of said email message, a domain of said email address, certain text within the content of said email message, certain text within a field of said email message.
- 3. A method according to claim 1, wherein said first email address and said second email address are administered by different email accounts.
- 4. A method according to claim 1, further comprising the step of: expiring said second email address after a time period selected from the group consisting of: predefined time period, arbitrary time period.

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- 5. A method according to claim 1, wherein said indicating an email message sent to said second email address as Spam is carried out at a point selected from the group comprising: an email client associated with said second email address, an email server, a proxy server and a gateway server.
- 6. A method according to claim 1, wherein said blocking of said email message is carried out at a point selected from the group comprising: an email client associated with said second email address, an email server, a proxy server and a gateway server.
- 7. A method according to claim 1, wherein said second email address is rendered transparent to said second party.
- 15 8. A method according to claim 1, wherein said blocking is effected by a method selected from the group comprising: deleting said email message, placing said email message in a separate folder and allowing the user to review, delete or ignore the message and further to remove the Spam from said folder.

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 A method according to claim 1, wherein said common denominator is selected from the group comprising: the same owner, the same user name, the same email account.